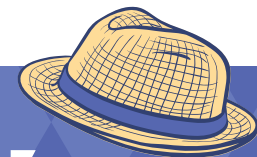




SATURDAY | NOVEMBER 11, 2023 | 11AM-5PM

Del Mar Thoroughbred Club
Il Palio Restaurant



Sponsorship Opportunities 2023

**HELP TURN CHILDREN'S
FEARS INTO HOPES BY
SPONSORING DERBY DAYS
BENEFITING SAN DIEGO'S
FOSTER CHILDREN.**

**For over 40 years, Promises2Kids
has been creating a brighter
future for foster children.**



CHILDREN SUPPORTED LAST YEAR:

CAMP CONNECT

121 brothers and sisters who have been separated while living in foster care were reunited through Camp Connect.

GUARDIAN SCHOLARS

Nearly **300** current and former foster youth are reaching their educational and career dreams through Guardian Scholars.

A.B. AND JESSIE POLINSKY CHILDREN'S CENTER

2,260 abused & neglected children were cared for by the Polinsky Children's Center.

FOSTER FUNDS

478 foster youth were provided with financial assistance for sports, music classes, and more!





DERBY DAYS

SPONSORSHIPS

**A BENEFIT FOR
FOSTER CHILDREN**

NOVEMBER 11, 2023

\$10,000

PRESENTING SPONSOR

(2 available)

- Listed as “Presenting Sponsor” with logo on evite, eblasts, and event website
- Listed with logo in Ranch & Coast Magazine full-page print ad
- Listed in Ranch & Coast Magazine eblast
- Included in press release as “Presenting Sponsor”
- Names/logos included on “Schedule of Events”
- Names/logos printed in the official racetrack program near the top of the page of the race assigned
- Names/logos prominently placed on all event signage
- Pre-event sponsorship announcement on social media
- Track announcer to announce assigned race as “Race # is sponsored by COMPANY NAMES in support of Promises2Kids”
- 8 VIP Tickets to Derby Days
- Opportunity to have your logo on VIP gifts
- VIP gift for each of your guests
- Two bottles of champagne for you and your guests
- 1-minute video promotion opportunity recorded during event to be distributed to attendees post-event as a thank you and also for your use in perpetuity

\$7,500

TRIPLE CROWN SPONSOR

(4 available)

- Listed with logo as “Triple Crown Sponsor” on eblasts and event website
- Listed with logo in Ranch & Coast Magazine full-page print ad
- Listed in Ranch & Coast Magazine eblast
- Name/logo on event signage
- Name/logo included on “Schedule of Events”
- Pre-event sponsorship announcement via eblast and social media
- 6 VIP Tickets to Derby Days
- VIP gift for each of your guests
- 30-second video promotion opportunity recorded during event for your use in perpetuity



Contact Events@Promises2Kids.org for more information



DERBY DAYS

SPONSORSHIPS

**A BENEFIT FOR
FOSTER CHILDREN**

NOVEMBER 11, 2023

\$5,000

BING AT THE BAR SPONSOR

- Listed as "Bing at the Bar Sponsor" in eblasts and on event website
- Name/logo on event signage
- Dedicated signage with your name/logo on or near the bar
- Sponsorship announcement via social media
- 4 VIP Tickets to Derby Days
- VIP gift for each of your guests

\$5,000

PHOTO FINISH PHOTO BOOTH SPONSOR

- Listed as "Photo Finish Photo Booth Sponsor" in eblasts and on event website
- Name/logo on event signage
- Your name/branding on event commemorative photo
- Sponsorship announcement via social media
- 4 VIP Tickets to Derby Days
- VIP gift for each of your guests

\$3,000

PEERS PARTNER

- (Only available to PEERS Network Members)**
- Listed as "PEERS Partner" on eblast, evite, and event website
 - Name on event signage
 - Pre-event sponsorship announcement via social media
 - Listed on printed "Schedule of Events"
 - Dedicated eblast on PEERS Partnership to 5,000+ recipients
 - Exclusive "Bing" fedora hat
 - 4 VIP Tickets to Derby Days
 - VIP gift for each of your guests

\$2,500

HOMESTRETCH SPONSOR

- Listed as "Homestretch Sponsor" on event website
- Name on event signage
- Homestretch Sponsor level announcement via social media
- 2 VIP Tickets to Derby Days
- VIP gift for each of your guests

\$1,000

HOST COMMITTEE MEMBER

- Name/company listed on website as "Host Committee Member"
- Host Committee announcement via social media
- 2 VIP Tickets to Derby Days
- VIP gift for each of your guests



To purchase tickets or become a sponsor,
contact Events@Promises2Kids.org or visit Promises2Kids.org



PROMISES2KIDS

9400 Ruffin Court, Suite A San Diego, CA 92123 (858) 278-4400 Promises2Kids.org