



PROMISES 2 KIDS

Dream On

2018 CONCERT GALA

SPONSOR
OPPORTUNITIES




Help create a brighter future for foster children.®

Join us in celebrating the 10th anniversary of the Dream On Concert Gala benefiting San Diego's foster children. Become a sponsor and help turn foster children's fears into hope. This amazing event draws philanthropists, community and business leaders dedicated to making a difference for foster children.

For over 35 years, Promises2Kids has been creating a brighter future for foster children. Last year we accomplished the following:

- 400+ brothers and sisters who have been separated while living in foster care were reunited through CAMP CONNECT.
- 250 current and former foster youth are reaching their dreams of education through GUARDIAN SCHOLARS.
- 1,000 abused & neglected children were cared for by the POLINSKY CHILDREN'S CENTER.



BY PARTICIPATING IN DREAM ON
YOU WILL HELP US CONTINUE
TO SUPPORT SAN DIEGO'S
FOSTER YOUTH.

SAVE THE DATE June 11, 2018

FEATURING GRAMMY WINNING RECORDING ARTIST
& LEAD SINGER OF MATCHBOX TWENTY

ROB THOMAS

LOCATION

La Jolla Estate Home of Joan Waitt

TIME 6PM

Reception, Dinner, Live Auction & Concert

TICKETS

VIP Tables
start at \$10,000

VIP Tickets
\$1,000 per person
— limited availability —

General Admission Table: \$6,000 (Table for 10)

General Admission Tickets: \$600 per person

DID YOU KNOW?

4 CHILDREN DIE every day in the US as a result
of child abuse or neglect.

12 CHILDREN ENTER OUT-OF-HOME PLACEMENT each
day in San Diego County due to abuse or neglect.

ONLY 50% OF FOSTER YOUTH graduate high school.

Less than 10% OF FOSTER YOUTH ENROLL IN
COLLEGE, and of those, only 3% graduate.

DREAM MAKER CIRCLE

Celebrate the evening with friends while making a difference in the lives of foster youth at the 10th Annual Dream On Concert Gala. This year we will once again feature the “Dream Makers” Circle where you will find your table in the first three rows.

SPONSOR OPPORTUNITIES

In addition to an elegant dinner prepared by Chef Jeffrey Strauss of Pamplemousse Grille, many upgraded experiences await you in the VIP Scotch Lounge. Each table will feature a complementary bottle of Veuve Cliquot Champagne, upgraded wine service during dinner, and the Champagne Reception including a photo opportunity with Rob Thomas.

GRAND TASTING CHEF’S TABLE \$30,000

For Food and Wine Enthusiasts

- Exclusive Culinary and Wine table experience unique to the Dream On Concert Gala
- Exclusive VIP Table for 10 guaranteed to be in the first 2 rows of the event
- Opportunity to meet with Chef Jeffrey Strauss of Pamplemousse Grille in May to plan an exclusive menu for your table the night of the Dream On Concert
- Your own privately prepared menu for your table at the event complete with signature wine pairings
- Exclusive printed menus on your table for each guest with the evening’s specialty menu and wine pairings as well as your name or logo
- VIP gift for all table guests
- Hotel accommodations for two the night of the event
- Invitations for you and your guests to the VIP Patron Party in May 2018

Signage & Recognition at the Event

- Special recognition from the stage as a Dream Maker Sponsor
- Included in the scrolling slide show of sponsor logos
- Included on the main event signage as a major sponsor

Collateral Materials & Digital Media Recognition

Name and/or logo recognition as a Dream Maker Sponsor on all collateral materials including:

- Invitation
- Save the Date
- Event Program
- Recognition on Promises2Kids event page of website
- Recognition in the Promises2Kids Spring & Fall newsletter editions (firsthand readership 5,000)
- Email announcements (firsthand readership 15,000)
- Facebook & Twitter recognition

Media & Advertisements

- Prominent full-page color ad in event program
- Inclusion in press release to all of San Diego’s major publications and news media
- Logo included in our Concert Gala print ads in Giving Back and Ranch & Coast Magazines in April or May 2018
- Logo Included on media partner e-blasts/advertisements in May and June (Past opportunities through Ranch & Coast)
- Logo included in our full-page San Diego Business Journal ad; recognition of Promises2Kids’ 2018 Partners

VIP CHAMPAGNE RECEPTION SPONSOR \$20,000

One Exclusive
Opportunity

SPONSORSHIP INCLUDES

- Prime seating for 10 at the concert in the VIP “Dream Maker” Circle
- Hotel accommodations for two for night of the event
- Private meet and greet with Rob Thomas at the Champagne Reception for you and your guests along with photo opportunity
- Naming opportunity for the Champagne Reception (i.e. The XYZ Champagne Reception)
- Exclusive entrance to the VIP Scotch Lounge for you and your guests
- Tableside concierge service, with upgraded premium wine and champagne, and VIP gift bag
- Invitation for you and your guests to the VIP Patron Party in May 2018

Signage & Recognition at the Event

- Special recognition from the stage as a VIP Champagne Reception Sponsor
- Included in the scrolling slide show of sponsor logos
- Included on the main event signage as a major sponsor

Collateral Materials & Digital Media Recognition

- Name and/or logo recognition as a VIP Champagne Reception Sponsor on all collateral materials including:
- Invitation
 - Save the Date
 - Event Program
 - Recognition on Promises2Kids event page of website

- Recognition in the Promises2Kids Spring & Fall newsletter editions (firsthand readership 5,000)
- Email announcements (firsthand readership 15,000)
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Media & Advertisements

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SCOTCH LOUNGE HOST – OR – PATRON PARTY TITLE SPONSOR \$15,000

Two Exclusive
Opportunities

SCOTCH LOUNGE HOST

- Opportunity to host the exclusive Scotch Lounge at the event
- Naming opportunity for the Scotch Lounge at the event
- Exclusive logo and name featured on the Scotch Lounge signage
- Reserved seating area for 4 inside the Scotch Lounge – Exclusive to Host Sponsor
- Invitation for you and a guest to the VIP Patron Party in May 2018

PATRON PARTY IN MAY 2018

- Presenting Sponsor in May 2018
- Opportunity to host the 2-hour Dream On VIP Patron Reception Party in May
- 8 Tickets to the Patron Reception Party
- Logo and name featured on the Patron Party Invitations (print and electronic)
- Name and/or logo recognition as the Patron Party on all collateral materials including: Patron Reception Invitation, Save the Date, and Program

BOTH SPONSORSHIPS INCLUDE

- VIP table for 10 in the first three rows of the “Dream Maker” Circle
- Hotel accommodations for two for night of the event
- Private meet and greet with Rob Thomas at the Champagne Reception for you and your guests along with photo opportunity
- Exclusive VIP entrance to the Scotch Lounge for you and your guests
- Tableside concierge service, with upgraded premium wine and champagne, and VIP gift bag

Signage & Recognition at the Event

- Included in the scrolling slide show of sponsor logos
- Included on the main event signage as a major sponsor

Collateral Materials & Digital Media Recognition

- Name and/or logo recognition as a Dream Maker Sponsor on all collateral materials including:
- Invitation
 - Event Program
 - Recognition on Promises2Kids event page of website

- Recognition in the Promises2Kids Spring & Fall newsletter edition (firsthand readership 5,000)
- Email announcements (firsthand readership 15,000)

Media & Advertisements

- Prominent half-page color ad in event program
- Inclusion in press release to all of San Diego’s major publications and news media
- Logo included in our Concert Gala print ads in Giving Back and Ranch & Coast Magazines in April or May 2018
- Logo included in our full-page San Diego Business Journal ad; recognition of Promises2Kids’ 2018 Partners

BAR SPONSOR \$10,000

One Exclusive
Opportunity

SPONSORSHIP INCLUDES

- 4 VIP tickets to the event
- Recognition on Major Event signage as the Bar Sponsor
- Exclusive table top signage on all bars through the event
- Cocktail napkins with your logo or name at the bar stations
- Private meet and greet with Rob Thomas at the Champagne Reception for you and your guests along with photo opportunity
- Exclusive VIP entrance to the Scotch Lounge for you and your guests

Signage & Recognition at the Event

- Included in the scrolling slide show of sponsor logos
- Included on the main event signage as a major sponsor

Collateral Materials & Digital Media Recognition

Name and/or logo recognition as a Sponsor on all collateral materials including:

- Invitation
- Event Program
- Recognition on Promises2Kids event page of website
- Recognition in the Promises2Kids Spring & Fall newsletter editions (firsthand readership 5,000)
- Email announcements; (firsthand readership 15,000)

Media & Advertisements

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TABLES & TICKETS

VIP TABLE SPONSOR \$10,000

- Prime seating for 10 at the concert in the VIP "Dream Maker" Circle — first 3 rows
- Hotel accommodations for two for night of the event
- Private meet and greet with Rob Thomas at the Champagne Reception for you and your guests along with photo opportunity
- Exclusive entrance to the VIP Scotch Lounge for you and your guests
- Tableside concierge service, with upgraded premium wine and champagne, and VIP gift bag for tables
- Invitation for you and a guest to the VIP Patron Party in May 2018

Signage & Recognition at the Event

- Included in the scrolling slide show of sponsor logos
- Included on the main event signage as a major sponsor

Collateral Materials & Digital Media Recognition

Name and/or logo recognition as a VIP Table Sponsor on all collateral materials including:

- Invitation
- Event Program
- Recognition on Promises2Kids event page of website
- Email announcements (firsthand readership 15,000)
- Facebook & Twitter recognition

Media & Advertisements

- Prominent half-page color ad in event program
- Logo included in our Concert Gala print ads in Giving Back and Ranch & Coast Magazines in April or May 2018
- Logo included in our full-page San Diego Business Journal ad; recognition of Promises2Kids' 2018 Partners

GENERAL ADMISSION TABLE SPONSOR \$6,000

- Table for 10 and signage at Concert Gala
- Listed as Table Sponsor in event program

OTHER OPPORTUNITIES FOR 2018

VALET HOST \$5,000

One Exclusive Opportunity

- Sponsor of the Valet Services for the main Concert Gala
- Sponsor signage located at the front entrance and Valet Station
- Opportunity to have a personalized Thank You gift/note placed in each vehicle with your logo
- Recognized on the event website
- Logo/name included on the invitation
- Logo included on the e-blast
- Half-page full color ad in the event program
- 4 general admission tickets to the event
- Logo included in our full-page San Diego Business Journal ad; recognition of Promises2Kids' 2018 Partners

FLORAL HOST \$2,500

Two Exclusive Opportunities

- Sponsor recognition on each table
- Recognized on the event website
- 1/3 page full-color ad in the event program
- Logo included on the electronic version/e-blast of the event invitation
- 2 general admission tickets to the event

CHAMPAGNE HOST \$5,000

One Exclusive Opportunity

- Sponsor of the champagne served tableside to guests of major sponsors
- Exclusive Sponsor signage located at each table with VIP Champagne Service
- Recognized on the event website
- 1/3 page full-color ad in the event program
- Logo included on the electronic version/e-blast of the event invitation
- 2 general admission tickets to the event with Reception admission

PRINT SPONSOR \$5,000

Two Exclusive Opportunities

- Logo included on the sponsored invitation and/or event program
- Recognized on the event website
- 1/3 page full-color ad in the event program
- Logo included on the electronic version/e-blast of the event invitation
- 2 general admission tickets to the event

COFFEE STATION HOST \$2,500

One Exclusive Opportunity

- Sponsor of the Coffee Station at the event exit for guests waiting for valet
- Sponsor signage on the table
- Recognized on the event website and event program
- 2 general admission tickets to the event

IN-KIND SPONSOR

- Sponsor of essential items for the event (alcoholic beverages, wine at the tables, champagne, non-alcoholic beverages, flowers, complete VIP bags, etc)
- Logo included on associated signage
- Recognized on the event website and event program

DREAM ON HONORARY COMMITTEE

This year, you can help local foster youth by joining the
Honorary Committee for the Dream On Concert Gala.

As a member of the Honorary Committee you illustrate
your compassion and caring for foster youth in San Diego
as well as demonstrate your commitment and dedication
to the mission and vision of Promises2Kids.

Join today and stand up
for foster youth in your
community!

HONORARY CHAIRS \$5,000

- You receive 2 VIP Admission Tickets to the event and Champagne Reception.
- Private meet and greet with Rob Thomas at the Champagne Reception for you and your guest along with photo opportunity
- Exclusive VIP entrance to the Scotch Lounge for you and your guest
- Invitations for you and your guest to the VIP Patron Party in May 2018
- Recognition on Promises2Kids event page of website
- Listed as a member of the Dream On Honorary Committee in event invitation and program
- In addition to your attendance and sponsorship support, as an Honorary Chair, you provide two former foster youth with the opportunity to attend the Dream On Concert!

HONORARY COMMITTEE \$2,500

- You receive 2 Tickets to the event and Champagne Reception
- Invitations for you and your guest to the VIP Patron Party in May 2018
- Recognition on Promises2Kids event page of website
- Listed as a member of the Dream On Honorary Committee in event invitation and program

For more information
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