



PROMISES 2 KIDS

Creating a brighter future for foster children®

31 DAY CHALLENGE

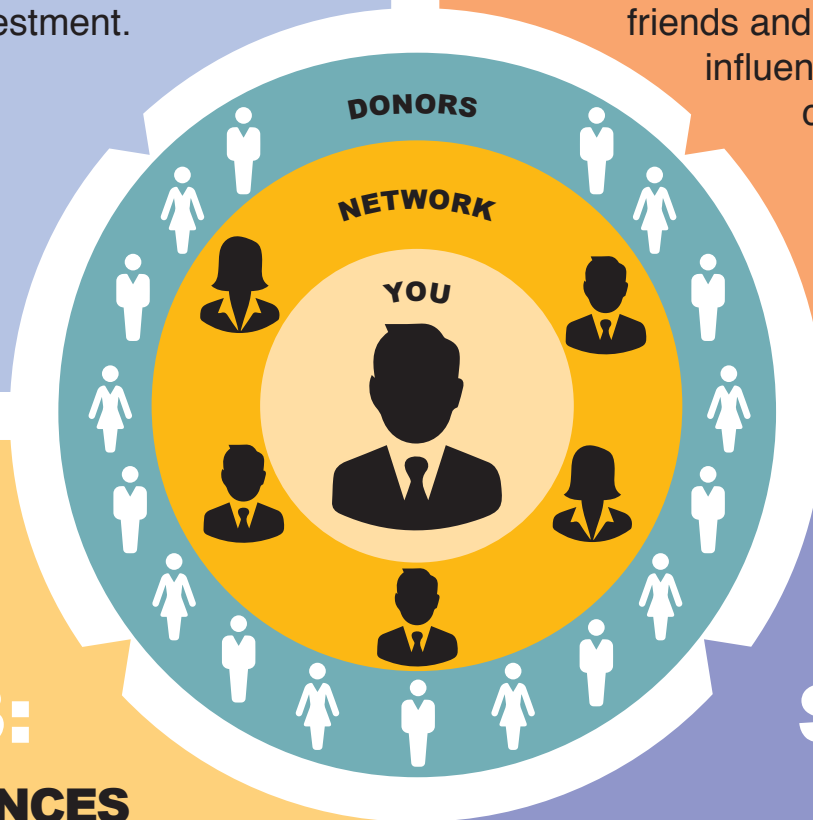
Get Your Network Involved

CHAMPION STEP 1: YOU

Set a goal of how many children you want to help. Know the impact of your investment.

INNER CIRCLE STEP 2: Friends & Family

Share your story and purpose to support foster children to your friends and family. They will be influenced to support your cause because they trust you and a relationship is already established.



OUTER NETWORK STEP 3:

ACQUAINTANCES & COLLEAGUES

Make your cause relatable. Acquaintances and colleagues will contribute when they can put themselves in the shoes of the youth.

THE CROWD STEP 4:

FRIENDS OF FRIENDS

Create buzz around your case. Friends of friends will contribute after they see other people contributing.