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FOR IMMEDIATE RELEASE

Promises2Kids Welcomes Five New Members to its Board of Directors

SAN DIEGO (Nov. 9, 2009) – Promises2Kids, formerly the Child Abuse Prevention Foundation, recently appointed five new members to its Board of Directors. The new Board members include Craig Irving of Point Loma, Jane Mack-Baker of Carlsbad, Dr. Massih Tayebi, Ph.D. of Rancho Santa Fe, Joan Waitt of La Jolla and Mark Zwerenz of Santa Luz.

Irving is the Principal and Founder of Irving Hughes, a commercial real estate firm in Downtown, San Diego; Mack-Baker is the Vice President of Employee Relations at QUALCOMM in Sorrento Valley; Dr. Tayebi is President and CEO of Rapid Bridge LLC and Chairman and CEO of Bridge West LLC, an investment firm in Sorrento Valley; Waitt is the President of Juniper Development LLC in La Jolla; and Zwerenz is the CEO of Lorica International in Sorrento Valley.

About Promises2Kids

Originally founded as the Child Abuse Prevention Foundation of San Diego County, Promises2Kids is a 28-year-old nonprofit organization. Since 1981, Promises2Kids has led the fight against child abuse and neglect in the County of San Diego. No other organization in the area offers such a broad array of support systems, nor does any other organization in the area offer such a wealth of opportunity to connect with a wide variety of resources, programs, and collaborative partners focused on eliminating child abuse. The Chief Executive Officer of Promises2Kids is the former two-term Mayor of San Diego Hon. Susan Golding.

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